

Name of Assistant/ Associate Professor	SUBJECT/ CLASS/ SEMESTER	TOPIC/ Chapters to be covered
		<ul style="list-style-type: none"> • Emerging trends in New Media including Social Media, Blogging etc. <p><u>February -</u> <u>Unit - 2</u></p> <ul style="list-style-type: none"> • Cyber Media - Basics • Cyber Space, Information Super Highway • Cyber Journalism - Basics • New Media - Comparison with print, Radio & TV medium <p><u>March:</u> <u>Unit - 3</u></p> <ul style="list-style-type: none"> • Writing for New Media - Basics • Presentation, layout of Web newspapers / magazines - • HTML - Basic Structure, Scripts - head and body sections • Web Publishing - Tools & Applications <p><u>Unit - 4</u></p> <ul style="list-style-type: none"> • Introduction - Important Indian News Portal <p><u>April:</u></p> <ul style="list-style-type: none"> • E-magazines, Web journals • New Media (Social Media Network - Facebook, Twitter, YouTube, LinkedIn, etc.) • Socio-cultural Impact of New Media