

# LESSON PLAN

CLASS - BBA

SEMESTER - VI

Name of Assistant / Associate - Mrs. Poorna M

Subject / Paper

- foundation of International Business.

Unit	Month	Subject Matter / Syllabus
1	January	Types and Basic structure of international Business, Motives for international Business, Barriers to international Business, Global trading and financial system an overview
2	February	foreign Market entry mode, Factor of Country evaluation and selection, Foreign direct and Portfolio investment, Control methods in international Business.
3	March	Product and Branding decision for foreign market, approaches to international Pricing, foreign channel and logistical decisions
4	April	Accounting difference across countries, cross cultural challenges in IB, international Staffing and Compensation decision, Basic Techniques of risk Management in International Business.

  
Signature

  
HOD

# LESSON PLAN

CLASS - BBA

SEMESTER - IV

Name of Assistant / Associate - Mrs. Poonam

Subject / Paper - Human Resource Management

Unit	Month	Subject Matter / Syllabus
1	January	Nature and scope of HRM, HRM Objective and function, HRM Policies HRM in globally competitive environment, Strategic Human Resource management
2	February	HR outsourcing - BPO, KPO, Human Resource Planning, Job Analysis and design, employee involvement, flexible work schedule, Recruitment, Selecting Human Resource, Employee Retention
3	March	Placement and induction, right sizing, employee training method and evaluation, cross-cultural training, employee Development Programme, Career Planning, Succession Planning
4	April	Performance management system, establishing Rewards and Pay Plan, employee Benefits, ensuring safe and healthy work environment, Balance Score Card, Competency Based HRM.

  
Signature

  
HOD

# LESSON PLAN

SEMESTER - IV

CLASS - BBA

Name of Assistant / Associate - Mrs. Poonam

Subject / Paper

- Financial Management

Unit	Month	Subject Matter / Syllabus
1	January	Evolution, scope and function of finance, objective of financial management, Profit vs wealth maximization, Time value of money
2	February	Investment Decision, Cost of Capital, Method of Capital Budgeting, ARR, PBP, NPV and IRR, Capital Rationing
3	March	Financing decision :- Operational and financial leverage, Capital Structure theories - NI, NOI and Traditional approach; EPS-EBIT Analysis
4	April	Dividend Decision and Management of Working Capital, Dividend Policy:- Walter's Dividend Model, Operating Cycle, Management of Cash, Receivable and inventory

  
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# LESSON PLAN

CLASS - BBA

SEMESTER - II

Name of Assistant / Associate - Mrs. Poonam

Subject / Paper - Company Accounts

Unit	Month	Subject Matter / Syllabus
1	January	Accounting for share Capital transactions, alteration of share Capital, Buy-back of share
2	February	Acquisition of Business and Profit Prior to incorporation, issues of debentures, methods of redemption of debentures, underwriting of Share and debentures.
3	March	Statutory Provision Regarding Preparation of Company final Account, Profit and loss Account and Balance sheet of Company as per the Requirement of Schedule VI of the Company
4	April	Accounting Standard, Companies, Liquidation accounts, valuation of Goodwill, Banking Company Accounts, insurance Company Accounts.

  
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