

GOVT. POST GRADUATE NEHRU COLLEGE, JHAJJAR

Lesson Plan Session- 2026-27

Name of Assistant Professor: Dr. Niharika (In Sharing with Smt. Priyanka and Dr. Apeksha)

Class: B.B.A I

Semester: 1st

Subject: Environmental Science and Sustainability

Month	Topic
August	Understanding Environment, Natural Resources, and Sustainability. Fundamental environmental concepts and their relevance to business operations; Components and segments of the environment, the man-environment relationship, and historical environmental movements. Concept of sustainability; Classification of natural resources, issues related to their overutilization, and strategies for their conservation. Sustainable practices in managing resources, including deforestation, water conservation, energy security, and food security issues. The conservation and equitable use of resources, considering both intergenerational and intergenerational equity, and the importance of public awareness and education.
September	Ecosystems, Biodiversity, and Sustainable Practices: Various natural ecosystems, learning about their structure, functions, and ecological characteristics. The importance of biodiversity, the threats it faces, and the methods used for its conservation. Ecosystem resilience, homeostasis, and carrying capacity, emphasizing the need for sustainable ecosystem management. Strategies for in situ and ex situ conservation, nature reserves, and the significance of India as a megabiodiverse nation.
October	Environmental Pollution, Waste Management, and Sustainable Development. Various types of environmental pollution, including air, water, noise, soil, and marine pollution, and their impacts on businesses and communities. Causes of pollution, such as global climate change, ozone layer depletion, the greenhouse effect, and acid rain, with a particular focus on pollution episodes in India. Importance of adopting cleaner technologies; Solid waste management; Natural

	and man-made disasters, their management, and the role of businesses in mitigating disaster impacts.
November	Social Issues, Legislation, and Practical Applications Dynamic interactions between society and the environment, with a focus on sustainable development and environmental ethics. Role of businesses in achieving sustainable development goals and promoting responsible consumption. Overview of key environmental legislation and the judiciary's role in environmental protection, including the Water (Prevention and Control of Pollution) Act of 1974, the Environment (Protection) Act of 1986, and the Air (Prevention and Control of Pollution) Act of 1981. Environmental justice, environmental refugees, and the resettlement and rehabilitation of affected populations; Ecological economics, human population growth, and demographic changes in India.
December	Revision

Niharika
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GOVT. POST GRADUATE NEHRU COLLEGE, JHAJJAR

Lesson Plan Session- 2026-27

Name of Assistant Professor: Dr. Niharika

Class: B.A II (MDC Management) Semester: 3rd Subject: Entrepreneurship and MSME

Month	Topic
August	Entrepreneurship – Concept, knowledge and skills requirement, characteristics of successful entrepreneurs, the role of entrepreneurship in economic development, entrepreneurship process, factors impacting emergence of entrepreneurship, managerial vs. entrepreneurial approach, and emergence of entrepreneurship
September	Creating Entrepreneurial Venture – Environmental scanning, competitor and industry analysis; feasibility study – market feasibility, technical/operational feasibility, financial feasibility; drawing business plan; preparing project report; presenting business plan to investors
October	Sources of Finance – Debt or equity financing, commercial banks, venture capital; financial institutions supporting entrepreneurs; legal issues – intellectual property rights, patents, trademarks, copyrights, trade secrets, licensing, franchising
November	Micro, Small and Medium-sized Enterprises (MSME) in India – Meaning and nature of MSME in India, Role of MSME in socio-economic development, problems faced by MSME, Role of innovation and entrepreneurship for MSME, Government initiatives for MSME sector
December	Revision

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GOVT. POST GRADUATE NEHRU COLLEGE, JHAJJAR

Lesson Plan Session- 2026-27

Name of Assistant Professor: Dr. Niharika

Class: B.A.I (JMC SEC)

Semester: 3rd

Subject: Computer Applications For
Communication

Month	Topic
August	Unit 1: • Introduction to Computers- History and Generations of Computers • Origin and Growth of Computers • Use of Computer in Human Life • Computer Applications in Communication functions
September	Unit 2 • Types of Computers • Various Parts and Function of Computers. • Computer-Hardware and Software. • Internet-Origin and developmental journey, use of Internet for Communication function
October	Unit 3: • Introduction to operating systems. • Memory-Real and Virtual; ROM and RAM. • Working with Text, Important Commands. • Computer Graphics-Basics and use in Mass Communication
November	Unit 4: • MS-Word, MS-Office-Applications. • MS-Excel Applications • MS-PowerPoint, Corel Draw • Introduction to Basics Computer design softwares
December	Revision

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Lesson Plan Session- 2026-27

Name of Assistant Professor: Dr. Niharika

Class: M.A. Mass Comm. II

Semester: 3rd

Subject: MEDIA MANAGEMENT

Month	Topic
August	Present Media Scenario, explanation of media in India, Emergence of Digital Media, Regional Media, etc., Media as a Corporate Entity, Media as an Industry, Media- Mission, or Profession, emerging trends & challenges
September	Media Management- Principles, functions, significance, Ownership Pattern of Media- Individual Ownership, Trust, Society, Partnership, Private Ltd., Public Ltd., Organizational structures of Media Organizations, New Trends in Media Management, Innovative practices
October	Media Management- Different Management functions, Depts. Of media organizations- Editorial, Marketing, Circulation, Human Resources, Material Management, H.R. Policies for Media personnel, Wage Board, etc., Brand Building for Media
November	Media Economics- Management & financial aspects of Media organizations, Revenue generation strategy, budgeting & finance, capital costs, production costs, Production and Scheduling, Commercial Marketing policies for revenue generation, Creativity in marketing, Media organizations- Indian Newspaper Society (INS), RNI, ABC, DAVP, etc.

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Govt Post GRADUATE NEHRU COLLEGE

Thajjar

Lesson Plan- 2026-27

Class: B.B.A II

Semester: 3rd

Subject: Disaster Management

Month	Topic
August	Understanding key concepts of Hazards, disasters; Disaster types and causes (Geophysical, Hydrological, Meteorological, Biological and Atmospheric; Human- made); Global trends in disasters- Impacts (Physical, Social, Economic, Political, Environmental and Psychosocial); Defining Vulnerability (Physical Vulnerability; Economic Vulnerability; Social Vulnerability)
September	Key Concepts of Disaster Management Cycle Components of disaster management cycle (Phases: Response and recovery, Risk assessment, Mitigation and prevention, Preparedness planning, Prediction and warning); Disaster risk reduction (DRR), Community based disaster risk reduction
October	Initiatives at National and International Level Disaster Risk Management in India and at international level: Related policies, plans, programmes and legislation; International strategy for disaster reduction and other initiatives
November	Emergency Management Explosion and accidents (Industrial, Nuclear, Transport and Mining)- Spill (Oil and Hazardous material); Threats (Bomb and terrorist attacks)- Stampede and conflicts Training and Demonstration Workshops (at least two workshops) be organized in association with the NIDM, NDRF, NCDC, Param Military, Fire Brigade, CISF, local administration etc.
December	Revision

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